

## **Criteria for Judging Posters at the Fungal Genetics Conference.**

### **Summary.**

The best posters attract the broadest group of viewers, are easily understood, are self-explanatory, and address an important scientific question in a careful and thorough manner. The best posters tell a scientific story that leads to a well-defined punch line. The basic judging criteria can be summarized in four short questions: Is the poster attractive? Is the content easily and quickly absorbed? Is the science important and carefully done? Does the presenter deeply understand all aspects of the research?

### **Design.**

Is the design uncluttered so that a naïve reader can easily and quickly follow the flow from title to question to results and, finally, to the conclusion? Can the figures or tables be understood without consulting the concise text? Can the poster be read from behind another viewer? Cluttered posters having excessive text in small-sized font with graphics that have been recycled, unchanged, from manuscripts make for a poor presentation.

### **Content.**

Is the scientific question clearly stated? Is there just enough background to justify the importance of the question? Has the question been framed as a hypothesis that is then tested? Is the approach to answer the question clear? Do the results answer the question? Are alternative explanations presented? What are the conclusions and are they clearly communicated? What comes next; A new question or a new approach?

### **Presentation.**

Is the presenter enthusiastic about the science and can the presenter explain and defend all aspects of the science?